Rules followed in drafting the Regional Development Strategy

- Involving the relevant stakeholders in developing the Regional Development Strategy (the partnership principle)
- Taking into consideration of the regional specific (the real needs of the region must be identified and it should be consider its real potential)
- Permanent reporting for the developments planned at national and European level (legislative proposals for cohesion policy, Romania's international commitments, national sectorial strategies)

Specifically, for the Regional Development Strategy were taken in consideration the three priorities set at European level through the Europe 2020 Strategy:

- smart growth: developing an economy based on knowledge and innovation;
- sustainable growth: creating a more efficient economy in terms of resource use, greener and more competitive;
- favorable inclusion growth: an economy with a high rate of employment, that will ensure the social and territorial cohesion.
Principles followed in developing the Regional Development Strategy

- Defining the SMART objectives of the Development Strategy:
  - limited number of objectives;
  - representative targets in view of smart growth, sustainable and favorable for inclusion;
  - measurables, capable of reflecting the diversity of situations in the member countries;
  - based on sufficiently reliable data to allow achievement of comparisons.
- Effective communication within the partnership structures
- Ex-ante evaluation of the strategy and revising it where is necessary

Axes and priorities of the Centru Region Development Strategy for 2014-2020
- proposal -
1. Urban development, development of technical infrastructure, social and research;

2. Increasing economic competitiveness, stimulating the innovation;

3. Environmental protection, increasing energy efficiency, encouraging the use of alternative energy sources;

4. Developing the rural areas, support for agriculture and forestry;

5. Tourism development, supporting cultural and recreational activities;

6. Development of human resource, increasing social inclusion and supporting the research.

Priority Axis 1. Urban development, development of technical infrastructure, social and research

Priority 1.1 Increasing territorial cohesion of the Centru Region by supporting the urban development (both, cities with a high level of development and cities facing with problems generated by economic restructuration)

Priority 1.2 Development of technical infrastructure (transportation, communications, utilities, energy) in Centru Region

Priority 1.3 Development of social infrastructure (education, health, social) in Centru Region

Priority 1.4 Development of the research infrastructure, development, innovation in Centru Region
Priority Axis 2 Increasing the economic competitiveness, stimulating research, development and innovation

Priority 2.1 Supporting the activities of innovation and modernization of SMEs, increasing internationalization of SMEs;

Priority 2.2 Supporting economic regeneration in areas affected by the restructuration of some economic branches in decline (in places that previously were predominantly mono-industrial);

Priority 2.3 Expansion and diversification of regional and business infrastructure, of business clusters and of economic cooperation networks;

Priority 2.4 Supporting the development of technology transfer infrastructure, of innovation centers, spin-offs and innovative start-ups.

Priority Axis 3 Environmental protection, increasing energy efficiency, encouraging the usage of alternative energy sources

Priority 3.1 Environmental protection and planning, expansion or modernization of technical infrastructure

Priority 3.2 Biodiversity conservation

Priority 3.3 Mitigating climate changes and prevention of natural risks

Priority 3.4 Usage of alternative energy resources

Priority 3.5 Improving energy efficiency in the economic and domestic sector
Priority Axis 4 Rural development, supporting agriculture and forestry

**Priority 4.1** Efficient farming through modernization of farms, development of services and agricultural logistics and support the activities of processing agricultural products

**Priority 4.2** Superior valorification, in a sustainable manner of the regional forestry potential

**Priority 4.3** Increasing economic attractiveness and diversification of economic activities in rural areas

**Priority 4.4** Improving the technical-urban infrastructure of rural areas

**Priority 4.5** Improving the living standards of the inhabitants from rural areas by developing educational, social and health infrastructure

Priority Axis 5 Tourism development, supporting cultural and recreational activities

**Priority 5.1** Enhancement of tourism, natural and anthropic heritage

**Priority 5.2** Expansion and modernization of tourism infrastructure in order to improve and diversify tourism services

**Priority 5.3** Development of cultural and recreational infrastructure and support for creative industries
Priority Axis 6 Development of human resource, increasing social inclusion

Priority 6.1 Development of human resource through expansion, diversification and improving the quality of education and research services;

Priority 6.2 Development of human resource through expansion, diversification and improving quality of health services

Priority 6.3 Development of human resource through expansion, diversification and improving the quality of social services

Priority 6.4 Development of human resource through expansion, diversification and improving quality of local government services

Priority 6.5 Facilitate the social inclusion of socially disadvantaged people

Priority 6.6 Offset population decline

Thank you

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